



Title of post:	Enterprise Development Manager
Reports to:	Head of Careers, Employability and Enterprise
Key Contacts:	Businesses/Employers, Schools, Academic and Professional Support Staff and Students
Job Grade:	Grade 6
Period:	Fixed term until 31 st July 2021.
Hours	29.5 hours per week
Annual Leave	25 Days plus 8 Public Holidays and 3 additional days between Christmas and New Year (pro rata)
Location	Bishop Grosseteste University

Outline of the post

Responsible for the day to day effective management of the BG Futures Business and Enterprise Centre, with key responsibilities being the well-being of existing tenants and the recruitment of prospective new tenants into the facility. The post-holder will work closely with the Head of Careers, Employability and Enterprise and BGU colleagues to promote and support the enterprise and knowledge exchange agenda. They will create, promote and deliver suitable activities for students that help them to learn the importance of business and 'being enterprising'.

Job Description

- 1. To have responsibility for the effective and efficient management of the BG Futures Business and Enterprise Centre, ensuring that unit occupancy levels are maximised and that the tenants are provided with the necessary business advice and support as stipulated in their tenancy agreements
- 2. To review and manage processes in relation to support of tenants and management of tenancies
- 3. To be the University's main point of contact for BG Futures Business and Enterprise Centre on a day to day basis
- 4. To promote the enterprise agenda to both internal and external stakeholders, with a particular focus on social enterprise
- 5. In-conjunction with the Head of Careers, Employability and Enterprise contribute to the BG Futures Team Plan to support the University's knowledge exchange and enterprise agenda
- 6. To have overall responsibility for the marketing and promotion of BG Futures Business and Enterprise Centre including the effective use of social media channels
- 7. To contribute to the achievement of BG Futures income generation targets, identifying opportunities and developing business cases as required
- 8. To actively participate in appropriate and relevant networks to promote BG Futures, and Bishop Grosseteste University to the wider community
- 9. To provide business consultancy support, professional coaching and mentoring services to the start-up SME's within BG Futures and beyond as required
- 10. To work closely with Heads of Academic Schools to support their strategic objectives for income generation, knowledge exchange and help raise the profile of the University
- 11. To help increase the level and quality of engagement with business
- 12. Working closely with the Programme Leader for Business and Enterprise and the Careers and Employability Advisors, help BG students, and our alumni, to become more 'enterprising' and employable by developing a series of activities that help students to understand the importance of enterprise and commerce. Promote the development of the Graduate Attributes Awards through both extra-curricular and by embedding within the curriculum
- 13. To develop strong networks and to work closely with partner organisations within the GLLEP area to ensure that SME's are provided with the best possible support in the right locations
- 14. To provide a lead/support in the writing of bids/tenders for activities that fit the BG Futures objectives and/or increase revenue generation. Support BG's other Schools and Departments in this area as appropriate

- 15. To lead on and/or support the delivery of programmes and services for BG students, alumni, academic schools and other external organisations (where appropriate) including business creation support
- 16. To support the departmental key objectives as laid down by the Head of Careers, Employability and Enterprise working closely with other team members
- 17. To attend appropriate training and staff development sessions, and participate in an annual Performance Review process
- 18. To comply with the University's Health and Safety Policy, legislation and practice
- 19. To maintain professional standards in relationships, including non-discriminatory practices
- 20. To undertake any other duties as may reasonably be required, including administrative duties appropriate to the role
- 21. The post-holder must operate within the guidelines, procedures and regulations of Bishop Grosseteste University
- 22. The post-holder must operate within the University's Financial Regulations, Diversity and Equality Policy, Race Equality Policy and other relevant policies

BISHOP GROSSETESTE UNIVERSITY LINCOLN

PERSON PROFILE

Enterprise Development Manager

	Core	Supplementary
Education/	Degree or equivalent (business	A masters degree (business
Qualifications	related)	related)
And Special Training		
		Information, Advice and
		Guidance qualification
		(level 4 or above)
		An appropriate
		qualification in
		management coaching and
	Event planning	mentoring
Knowledge and Skills	Excellent planning,	Experience of bid and
	organisational and analytical skills	tender writing
	56115	Awareness of social
	Strong interpersonal skills, a	enterprise/ not for profit
	natural collaborator and the	business models
	ability to influence and	
	negotiate at a senior level	Awareness of cost benefit
		analysis and return on
	Strong commercial acumen	investment ratios
	Ability to analyse and solve	
	problems creatively	
	IT literate	
	Strong administrative skills	
	Working knowledge and	
	understanding of regional,	
	national and EU policy and	
	developments in relation to	
	enterprise, innovation and	
	knowledge transfer	
Experience	Business development	
	experience – ability to deliver	

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	'high quality' consultancy	
	advice	
	Previous experience of	
	delivering training	
	Experience of working in or	
	with higher or further	
	_	
	education	
	Previous experience of	
	managing a budget and	
	delivering against agreed	
	financial targets	
Personal Attributes	Excellent interpersonal,	
	networking and	
	communication skills	
	Self-starter and able to work	
	with initiative; a can-do	
	attitude	
	Problem solving skills	
	Good time management skills	
	Shows attention to detail	
	Professional and diplomatic at	
	all times – trustworthy and	
	discreet when handling	
	confidential information	
	connuential information	
	Effective team player	
	Commitment to the Mission of	
	the University	